

# *Eat Together* Ottawa

## Tips on Holding your Eat Together Ottawa Event



# Introduction

Thank you for holding an Eat Together Ottawa event in August. Whether you are organizing a private back yard BBQ for your friends or a public block party for your community, we want to hear about it! Eat Together Ottawa is a city-wide campaign encouraging everyone to host a gathering to eat together with your neighbours and bring awareness to food insecurity and isolation in Ottawa.

## Steps on Holding an Event

### Quick Steps

1. Identify what type of gathering you wish to organize
2. Register your event
3. Promote your event
4. Create your event
5. Have fun!

In August,  
bring your community to  
the table!

### Identify your Event

Come up with a plan for the type of event you would like to host. Consider making your event a fundraiser for [The Salvation Army](#), the [Parkdale Food Centre](#) or a charity of your choice.

#### Here are Some Ideas:

- Host a BBQ for your friends and family
- Hold a pancake breakfast in your church or community center
- Have picnic with your sports team after your game
- Plan a block party in your community
- Organize a potluck with friends or colleagues
- Have an outdoor movie and snack night

### Registering your Event

You can register your event [here](#). By registering, you are entered in a chance to win one of the following prizes: \$100 Loblaws gift certificates, PC product gift baskets, or Bread-for-a-Year from COBS Bread. You will receive an email confirmation with more valuable information about Eat Together Ottawa.

If you have any questions please contact Sandra Randall by email at [sandra\\_randall@can.salvationarmy.org](mailto:sandra_randall@can.salvationarmy.org)

## Promote your Event

Remember to spread the word about your event.

- Send out email blasts to your friends and family about your event.
- Post information about your event on your community website or bulletin (if available)
- Put up posters in highly visible areas. Create your own here!
- Use your social media to get the word out.
- Create a Facebook event page.
- Send a save the date notice

We have a printable poster and a save the date card to help with your promotion. You can find them here.

### We love to see what you are doing!

Your effort and creativity is appreciated by us and we encourage you to share with us your event in August. Tag us!

#EatTogetherOttawa #EatTogether  
@EatTogetherOttawa

## Creating your Event

Arrange the logistics and details for your event. Remember to plan the basics and go from there. Start with the five W's (who, what, when, where, why).

## Eat Together Ottawa Partners



Giving Hope Today

